

GLASSPEX INDIA

International Exhibition for Glass

Production · Processing · Products

Press

Numerous leading companies confirm participation at GLASSPEX INDIA

New event by Messe Düsseldorf for the glass sector shows encouraging results

The announcement by Messe Düsseldorf to set up an offshoot of its leading world fair glasstec on the Indian subcontinent has already attracted the attention of numerous leading companies from the glass industry. The launch of GLASSPEX INDIA – International Exhibition for Glass - Production Processing Products in New Delhi from 2nd to 4th December 2009, will witness the presence of leading companies such as Bystronic glass, Saint Gobain Sefpro, Bottero, Grenzebach, Zippe Industrieanlagen, Hindustan National Glass & Industries Ltd and many others, who will display their innovative products and services.

Every aspect of glass with all its facets – glass manufacturing from the sourcing of raw materials through batching, melting and forming to inspection, packing and dispatch, glass processing – cutting, beveling, drilling, polishing, bonding, sand blasting, toughening-, glass products and applications, machinery, photovoltaic and solar energy will be represented when the World of Glass premiers in the modern halls 12 and 12a of the Pragati Maidan trade fair complex.

Just four months before the start of the event, more than 100 companies from 16 countries have already confirmed their participation. Their aim is to explore new opportunities, to gain a foothold in India - one of the most important growth markets, to forge new contacts or to build on existing connections. Their goals will be supported by the organisers of GLASSPEX INDIA, Messe Düsseldorf - with its expertise in the Indian market for over 25



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The Global
Association of the
Exhibition Industry



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years-, and its subsidiary Messe Düsseldorf India. Messe Düsseldorf is the organiser of the world's no. 1 trade fair for the glass industry, **glasstec**, which brings the whole industry together every two years. With a track record of over 40 years, **glasstec 2008** brought to the Rhine more than 1300 exhibitors and 55,000 visitors from over 90 countries.

GLASSPEX INDIA is also supported by leading industry associations such as the All India Glass Manufacturers' Federation (AIGMF), the Indian Glass Manufacturers' Association (iGLASS), Confederation of Real Estate Developers' Associations of India (CREDAI), the Solar Energy Society of India (SESI) as well as VDMA – German Engineering Federation, which as a partner association, is also supporting the joint German representation at GLASSPEX INDIA.

Conference with high profile speakers invites the glass industry to an exchange of experiences

GLASSPEX INDIA will be attended by specialists in the field of machine construction, from the glass industry (basic glass, produced and enhanced glass or glass suppliers) as well as by target groups such as architects, construction engineers, planners, car makers, the solar industry, window and glass facade construction and many others. One of the main attractions for all these visitors is the conference being organised by the All India Glass Manufacturers' Federation parallel to the exhibition. GLASSPEX INDIA will also showcase a special feature on the topic "Winning solar energy" and a special show "Glass Technology Live".

India is the second-largest growth market worldwide. It ranks among the Top Ten industrial nations as one of the most popular investment partners. Diverse industry branches are greatly profiting from the high quality of life, the young society and an increasing purchasing power despite the current economic crisis. Among these is the construction sector, which has seen a boom in the construction, renovation and restructuring of both industrial and private buildings. Another sector which is showing an exceptional growth is the food industry, since there is a growing demand among the people of the subcontinent for modern and hygienically packed products of all sizes. Then

there is the pharmaceutical industry which is reporting constantly rising figures due to an influx of demand from abroad, as also the car industry, which must cater to the growing demand for private cars as well as providing modern means of transport for people and goods. Not to forget the communication service providers who are networking a huge country with optical fibre technology, whose capacity in this area has not yet been fully exploited.

With the help of a clearly defined marketing campaign, that envisages cooperation both with the government and trade associations, as also with media partnerships and an effective suitable PR-action such as the insertion of advertisements in print and online media, Messe Düsseldorf along with its over 100 representative branches around the globe, ensures that GLASSPEX INDIA will become a great success.

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You can find further information on GLASSPEX India at www.glasspex.com.

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We would appreciate a sample copy of any reprints.